



EMPLOYEE NEWSLETTER

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COMING SOON...

NEW Fall Catalog

In-home September 11

HELP TEXAS GULF RANCHERS!



HELP the HORSES of HARVEY

bag to bag - bale to bale- cube to cube

**WE WILL MATCH IT!**

Call or visit the NRS Feed Store and donate today!  
(940) 393-7013

What can NRS Employees do to help those in need?

Help the Horses of Harvey! Are you looking for a way to help all of the horses, livestock and ranchers in need from the recent tragedy in the Texas Gulf Region? Encourage our customers to help by buying a bale of hay, a bag of Purina Strategy, or Purina cattle cubes to donate and we will match every donation - bale to bale - bag to bag - cube to cube - until we fill up our NRSworld.com semi trailer.



HELP US FILL UP THIS TRUCK!!!

## Operation Airdrop



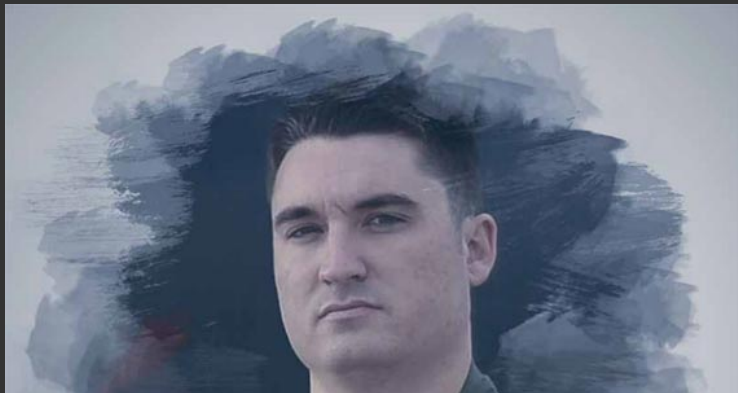
Operation Airdrop (OAD) is a volunteer rescue organization composed of General Aviation pilots. They have assembled to transport supplies to victims of Hurricane Harvey. OAD's primary focus is the harder to reach communities along the Texas Gulf Coast. The Salvation Army has requested OAD volunteers and donors to supply the following:

1. Diapers
2. Baby Formula
3. Sleeping Bags
4. Toiletries
5. (Nothing else)

David was privileged to be able to fly his plane full of diapers, baby formula & sleeping bags to Conroe, TX on Friday, September 1 through the Decatur airport Operation Airdrop program. For more information about this program or to donate, please visit <http://www.operation-airdrop.com/> for more information.



## NRS Employee, Tony Lemieux's son is Honored





## CAPTAIN JAMIE LEMIEUX B-52 AIRCRAFT COMMANDER

On the morning of Nov. 5, 2016, while providing armed overwatch during the initial stages of the battle of Mosul, Iraq, Capt. Jamie Lemieux and his B-52H crew were diverted to support a nearby combat search and rescue event. Lemieux was informed by an Air Force combat controller and another special operations Joint Terminal Attack Controller that an Iraqi Special Forces team and two American journalists embedded with the unit, were under heavy fire from ISIS fighters. The situation was declared a Combat Search and Rescue (CSAR) event to allow rescue personnel to recover the two American civilians and wounded members of the Iraqi team. Lemieux directed his Weapon Systems Officer to direct the aircraft's advanced targeting pod to the coordinates. They also began searching for any hostile actions toward the friendly forces and civilians. The combat controller reported ISIS fighters were gathering in a nearby building with the intent to kill or capture the two American civilians and any Iraqi forces. The combat controller, fearing the imminent capture of friendly forces and the two Americans, requested the immediate destruction of the building housing the ISIS fighters. Lemieux conducted an immediate strike using a precision guided munition. The strike destroyed both the building and the ISIS fighters inside while causing no damage to nearby friendly forces. Immediately after impact, CSAR forces were able to rescue the two American civilians and the wounded Iraqi special forces. After 28 hours of being trapped and facing death or imminent capture, the Iraqi Special Forces team and two Americans were rescued from their austere location within Mosul. Lemieux's decisive and deliberate actions saved the lives of two American civilians and their Iraqi escorts while his leadership led to the neutralization of eight enemy fighters. During the deployment, Lemieux completed 22 combat missions in the defense of Iraq and Syria from ISIS dropping more than 134 precision guided munitions, which resulted in the destruction of 72 enemy targets with 48 confirmed enemies killed.

*NRS also wants to honor & thank Capt. Jamie Lemieux for his true courageous heroism.*



### NRS Events to Two New Events!

CINCH RSNC AT NRS WORLD ARENA

**2018 ALL-STAR SORTING BOWL**  
BRANCH SORTING NATIONAL CHAMPIONSHIPS  
RSNC

**KICK OFF**  
& Sort for the Truck

**OCTOBER 27-28-29 2017**  
NRS ARENA  
DECATUR, TEXAS

**4-DOOR RAM DUALY TRUCK**  
Plus **\$30,000 ADDED CASH AND PRIZES**

**ALL-STAR TICKETS AWARDED TO TOP 5 TEAMS IN EACH CLASS!**

RANCHSORTING.COM / INFO@RSNC.US / 970.897.2901



*First* Annual Justin NRS Truck Challenge  
 Strait Style #9 Truck Roping  
 NOVEMBER 3-5, 2017

Roping starts promptly.  
 Friday 7pm | Saturday 9am  
 Sunday 10am

*New Event!*

ACCEPTING  
 500 TEAMS

NATIONAL ROPER'S SUPPLY  
 20 NRS 17  
 STRAIT #9 STYLE  
 TRUCK Challenge  
 Presented by American



### A BIG Thank You!

*Hi, my name is Jordan Jenkins. NRS and Rob helped me on my journey to get to Perry, Georgia to the National Finals of Barrel racing for NBHA. This photo was taken while I was there. Thank you so much to all that bought tickets, for my raffle. My dad made the rounds many times. And a special thanks to Gavin for believing in me and going above and beyond for all he did. And to all the others who asked my dad all week long on my progress. Thank you so much.*

*-Jordan*

### Another Employee Ranch Ride Success



Ron Finch, Kathleen Coleman, Kinzee Shull, Rob Gilbert





The Employee Free Ride the Ranch program allows employees to actually have a chance to experience our beautiful ranch horseback and be able to share their riding experience with customers who might be thinking about signing up for an NRS Ranch Ride. What a blessing it is to work on the NRS Ranch.



### 2017-2018 NRS Trailers All Star Team

This month NRS and NRS Trailers welcomed the 2017-2018 NRS Trailers All Star Team members to the NRS Ranch. Rodeo athletes as far northwest as Washington and as far southeast Florida traveled to attend the Kick-Off Party.

The jam-pack weekend included events for the members from motivational speakers, team building games, tours of the ranch, photoshoots and more! We had guest speakers Anthony Lucia, PRCA cowboy, announcer and trick roper who shared knowledge on the becoming the best YOU in and out of the rodeo arena. [READ MORE...](#)

### What's going on in your life?

We want to share life together as an NRS family.

Thanks so much for sending your photos for the Summer 2017 vacation & special event picture above.

We would like to continue doing this in our future emails.

If you did not yet send a fun summer vacation or special event photo, please send it to [hbaker@nrsworld.com](mailto:hbaker@nrsworld.com) or text it to 940-399-9371 and we will include it in the next employee newsletter.

Please include your name and where you went or what your event is.

Did you child win a special award?

Do you have exciting family news to share?

Please share with us.

THANK YOU!



### Employee Roping & Barrel Racing

Employees and their immediate families (spouse, kids) can rope for FREE Monday nights and have 3 FREE exhibition runs at the BPH Barrel Race on Tuesday nights during already scheduled roping & barrel racing events at the NRS Arena.

Any question?

Contact: Wednesday Woods [wwoods@nrsworld.com](mailto:wwoods@nrsworld.com)



## SEPTEMBER Birthdays!



9/01 - Julian Francisco  
9/02 - Cody Pyle  
9/04 - Darcey Busch  
9/06 - Sarah Tompkins  
9/07 - Tera Davis  
9/08 - Flor Ortiz  
9/14 - Deloris Oehlerking  
9/14 - Heather Scalco  
9/15 - Kathleen Coleman  
9/17 - John Holland  
9/17 - Coleton Horner  
9/17 - Elizabeth Wiedemann  
9/19 - Barbara Edmunds  
9/19 - Eliana Johnson  
9/19 - Thanit Navapraditar  
9/21 - Heather Baker  
9/21 - Rod Bonham  
9/21 - Stanley Hunt  
9/22 - Jaci Isham  
9/22 - Debra Norvell  
9/24 - Cheryl Richards  
9/24 - Caralea Willoughby  
9/26 - Daniel Jenkins  
9/26 - Leslie Roberds  
9/28 - Gavin Carriger  
9/29 - Kaleigh Baker

## Welcome August New Hires!

Makayla Deweber - Apparel Sales  
Dezaray Hamilton - Cashier  
Melissa Stephens - Apparel Sales  
Emily Mills - CSR  
Seth Garner - Weatherford Sales  
Darcey Busch - CSR  
Carissa Freeman - Cashier  
Amanda Graham - Shipping Warehouse  
Coy Johnson - Shipping Warehouse  
Dakota Sutton - Apparel Sales  
Brittany Burton - Apparel Sales  
Morgan Owens - Apparel Sales

### Sand Hill Ranch

Julian Francisco - Ranch Hand  
Craig Daniels - Sand Hill Housekeeping

### NRS Trailers

Caleb Ince - Make Ready  
Gerard Oliver - Finance  
Kyle Thurmond - Parts  
Madison Ward - Marketing

## Expectant Mom's & Dad's

Sarah Tompkins - Baby boy, due Sept. 13  
Kathleen Tolbert - Baby boy, due Oct. 17  
Cade & Blair Isham - Baby girl due Jan. 2018  
Amber Moenning - Baby girl due Jan. 2018



### Upcoming Events ▾

## Labor Day Ultimate Calf Roping



September 2-3, 2017

### Upcoming Events ▾

## Vintage Market Days at the Ranch



September 29 - October 1, 2017

### Upcoming Events: ▾

## NRS teams up with JROB's to host a Run at the Ranch



October 7, 2017

MANAGERS: If you have employees without email addresses, please print and post where they can view it or give them a copy to keep everyone informed of company news.

or give them a copy to keep everyone informed of company news.

188 CR 4226, Decatur, TX 76234

[NRSworld.com](http://NRSworld.com)

940-627-3949



If you have any information that would be useful to our Newsletter, please contact [hbaker@nrsworld.com](mailto:hbaker@nrsworld.com).  
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